

“FAITH, FAMILY AND TRADITION: BUILDING TODAY FOR TOMMORROW”

Capital Campaign Launches! \$2,950,000 Sought to Build Our Future

**Quiet Phase Has Already Raised \$2,005,444!!!
(Cash Totals Already at \$837,740)**

After much prayer and deliberation, a parish-wide survey, needs assessment, a professional feasibility study and town hall meetings; we are embarking on an ambitious, but necessary fund-raising component of our strategic plan to address our most fundamental facility needs!

Our Basic Component Breakdown:

1. New Parish Center

- Multipurpose Room that seats 300
- Classrooms for PSR program, middle school EDGE and high school Life Teen programs
- Meeting rooms and social space for our adult ministries, programs and group gatherings
- Parish Center Kitchen to service large social and banquet events.
- Elevator and stairs to lower level

2. Renovate Existing Upper Social Hall Into Parish Offices

- Bring Parish Offices back onto church property, relocated into the existing upper Social Hall.

3. Expanded Parking Lot

- Large, more efficient access to both the Upper and Lower New Parish Center

These are our top priorities and represent our campaign goal of \$2,950,000. Our parish wide studies produced other items (enhancements) that would benefit the parish IF we can raise the additional amount they would cost, which would be approximately \$600,000. These challenge goal items would bring the total cost of this project to \$3,600,000.

Our Challenge Items Component Breakdown:

1. Renovations to Existing Lower Social Hall

- a. Additional meeting and classrooms
- b. Counselors' Office/Deacon Office
- c. Flexible space for smaller gathering
- d. Retention of existing kitchen

3. Nursery/Children's Room for Infants & Toddlers

4. Choir Practice Room

5. Movable Dividers For Parish Center Multipurpose Room Enabling three Separate Medium Size Rooms

6. Two Additional Rooms For Storage.

7. Large, More Efficient Access To Both the Upper and Lower New Parish Center

As a parish family, we are as one. Each component of our strategic plan is important for each of us as parishioners. **We are all stakeholders** - not just in our church space and worship, but in our entire parish campus and all that we do to accomplish the mission of Jesus Christ here at St. John Neumann.

PLEASE SEE OTHER SIDE FOR MORE IMPORTANT NEWS!

Frequently Asked Questions

Q: The campaign will seek to raise a minimum of \$2,950,000 with a Challenge Goal of \$3,600,000; how will we accomplish this?

A: We will approach each parish family with a personalized approach seeking a three-to-five year commitment in a pledge. Our campaign will be conducted prayerfully, personally and pastorally. Also, we will only build what we can afford! We will not go back into debt!

Q: Do we still have any debt from our church building?

A: No, as many of you heard last week, we have paid off our church debt and have ripped up our mortgage in celebration! Praise be to God!

Q: Each of us is being asked to consider a specific amount of money; how were these figures determined?

A: The amounts are determined in a few ways. Many of those interviewed during our feasibility study suggested their own gift levels, so we are simply asking for that amount. For those who did not let us know their gift level, the personalized ask number is a part of the proprietary formula developed by our campaign consultant, the Cunneen Company. The formula is based on the giving patterns of Catholic families in the U.S., and the offertory and campaign giving of each of our parishioners. These figures are just a starting point, however. We ask each person or family to take their amount into prayer and apply the principles of Christian stewardship. These principles are three-fold: giving from your substance, not your excess; giving in proportion to your blessings; and that each person or family makes equal sacrifices, not equal gifts. Therefore, the amount suggested will be about right for some, too little for others and perhaps too much for some. Each parishioner must then make for themselves a gift that is appropriate.

Q: Are the pledges above and beyond my regular offertory?

A: Yes. We ask that you maintain your normal Sunday offerings because the parish will continue to have normal operating expenses.

Q: What happens if I cannot fulfill my pledge?

A: Pledges are good faith intentions, not binding contracts. They can be re-structured, put on hold or canceled as circumstances warrant.

Q: Who will be directing our campaign?

A: The Cunneen Company has been selected to guide us. Their Vice President of Consulting, Harry Colin is here to counsel our efforts. Harry conducted our feasibility study and is familiar with our parish and many of our parishioners; he also has guided the very successful first stage of our campaign - the Quiet Phase. Our parish co-chairs are Don and Jeanne Postiy and Neal and Michele Niklaus. They are very active lay leaders in our parish and are extremely committed to our success in this endeavor.